

South East Europe Transnational Programme

Project Idea Form

Project idea's title

Valorisation and management of built heritage in inter-cultural environments

Priority

(choose priority and indicate the relative area of intervention)

<input type="checkbox"/> Priority Axis 1	AoI _____
<input type="checkbox"/> Priority Axis 2	AoI_____
<input type="checkbox"/> Priority Axis 3	AoI_____
<input type="checkbox"/> Priority Axis 4	AoI_Development of transnational synergies for sustainable growth areas: enhancing the territorial cohesion of cultural built heritage through hardware, software and shareware measures; enhancing the attractiveness of intercultural regions_____

Project Idea Promoter

(name of the institution)

CDCAS Centre for Architecture, Urban and Territorial Planning
Public institutions coordinated by the Ministry of Development, Public Works and Housing

Contact Person

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Is the applicant the project's potential Lead Partner?

☐ Yes X☒ No

If not, is the potential Lead Partner already being chosen?

☐ Yes X☒ No

Background (main problems or challenges to be addressed)

Cross-border areas are characterized by a wide variety of cultural built heritage (CBH). Most countries in the SEE region dispose of digital content in the area of CBH (data bases, documents in archives, results of research works, photographs etc.). Their dispersion in various institutions, research units, universities etc., lacking the possibility of sharing, prevent the proper management of all the valuable information, the **development of synergies** in their valorisation, with the final aim to enhance the attractiveness of intercultural areas.

Major aim of the proposal: to provide modern tools for the management of CBH, emphasising its educational, and scientific role, in enhancing the competitiveness and attractivity of communities across borders.

Objectives (main and specific objectives to be achieved)

Main objective: valorisation and management of the CBH in cross-border areas through a synchronized three-party and/or multi-lateral system of knowledge sharing, based on a coherent methodology adaptable to future theme, spatial and temporal extension.

Specific objectives:

- to **overcome the current constraints** due to lack of synchronization in accessing, using and re-using various contents in an intercultural, cross/border and transnational context;
- to **increase the use** of existing information at cross-border and transnational level by synchronizing digital contents across borders through a common platform;
- to support and enhance the **territorial dimension of CBH as part of the territorial cohesion** among regions in SEE;
- to extend content based services and **support decisions of local communities** due to the inner dynamics of the proposed system as reflected by the many-sided visions of the partners;
- to create an **inter-active communication tool among the partners**, providing friendly access to an up-to-date knowledge base on CBH in intercultural environments;
- to identify best-practices of use and re-use of CBH in intercultural contexts;

Main foreseen activities

1. Developing the **structure of a meta-data base**, focusing on quantitative and qualitative information, geographic/territorial information, classification according to criteria developed within the project (in accordance with European and international practices), relevant documents (historical, cultural...), photographs and other types of images, references (legislative, bibliographical, historical...), specificities (e.g. symbolic value, cultural identity...).
2. Developing a **pilot project** in selected border (cross-border) areas by each partner (basic template, portal).
3. Preparing **indicators of existence and significance** of the built heritage and its identity; maps, regional reports; operation of the system.
4. Exploring the **territorial cohesion and the intercultural character** of CBH through hardware, software and shareware measures; feedback on the system operation.
5. Three-party or multi-party **synchronization of data and indicators**, highlighting differences among the partners in various countries as a pre-condition for future homogenous enlisting.

Expected outputs and results

The proposed project will serve as a **pilot-project**, through which the partners will set the ground of a **SEE region-wide knowledge base**, that could be extended in the future with the participation of other countries.

Outputs:

- definition of the detailed content of a coherent knowledge base (structure, classification of quantitative and qualitative information, territorial dimension)
- clear spelling out of the needs of various target groups
- the projected theme-portal
- GIS-supported references to assist decision-making in the domain (for formulating

cultural/education....policies)

- synchronized three(multi)-party format

Innovative character of the project idea

The project proposes:

- to coagulate relevant information and documents currently dispersed in a wide range of sources
- to structure them in a coherent knowledge base along common European criteria
- create an information tool supported by GIS references with a theme-wise, territorial and time extension potential.

Partnership

Partners involved at this stage

ERDF Partners	
IPA Partners	
ENPI Partners*	

Partners requested

ERDF Partners	
IPA Partners	
ENPI Partners	

Estimated Total Budget

1.6 Meuro

Does your project idea foresee the application for the 10% rule *

☐ Yes. Please, explain in detail what will it be used for and the relevance for the project

☐ No

Estimated duration

(in months)

26 months

X Yes ☐ I would like my project's idea to be published on the Southeast Europe Transnational Programme's website and presented during the SEE kick off event.

* ENPI Funds won't be available for the 1st Call. Partners from Ukraine and Republic of Moldova can be involved by applying for the 10% rule.

* The 20% rule is not applicable for the 1st Call.